



**WEBSITE and MULTIMEDIA CD-ROM  
MARKETING and DEVELOPMENT**

## **A Primer on CD/DVD Replication**

A brief overview of the  
issues and considerations  
you'll need to be aware of  
when replicating CDs & DVDs.

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## CD-ROM/DVD REPLICATION PRIMER

We have been involved in CD/DVD replication since 1997. With years of experience behind us, we know how to get your next replication job done quickly and cost effectively.

We can supply a large range of disc formats and styles, including:

- **Audio CD-ROMs**
- **Data and Hybrid CD-ROMs**
- **Business card shaped CD-ROMs**
- **Custom shaped CD-ROMs**
- **DVD-Video**
- **DVD-ROM**

Whether you are new to CD duplication, or an old hand, you will appreciate our superior level of service. We personally manage each job through the replication process, so we're able to ensure that your project stays on time and on budget.

We can replicate CD-ROMs for almost any quantity, from one thousand to five hundred thousand and up. Pricing fluctuates with supply costs, but we can provide with a quick turnaround estimate, usually within an hour of contacting us.

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## Custom Packaging

Some of the most innovative CD-ROMs are accompanied by the most impressive packaging available! Here are some examples, ranging from the basic to the extravagant:



\* CD Business Cards and custom-shaped CDs may have a slightly longer turnaround time

## Custom Shaped CD-ROMs

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CD-ROMs can be cut and shaped into any number of designs. This allows for a totally customized feel to your presentation, press kit or application. We can provide you with a choice of existing sizes and shapes, or you can work with us to develop a completely original shape, balanced for use in today's high-speed CD-ROM & DVD-ROM drives.



## Requesting a Quote

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When requesting a quote for CD-ROM or DVD replication, please include as much of the following information as possible:

1. What type of disc are you interested in? (Full-size, business card, 80mm, or custom shaped)
2. What is the number of discs desired (typically, the most immediate price break occurs at 1000 pieces)
3. What will be the format of your project? (Data, audio, video CD, hybrid, DVD-Video, etc.)
4. Will you be providing a finished 'gold master' CD or DVD for replication?
5. What will be the approximate size (MB) of the disc contents
6. What packaging will you require for the finished CD-ROMs (bulk on spindle, window sleeve, jewel case, cardboard mailer)
7. What will be the final shipping destination?
8. What is your desired completion date? (Typical turnaround is approximately 15 days)

## Additional Cost Considerations

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In determining the total costs associated with a CD replication bid, it is important to consider all factors. Some of these additional costs are listed below:

- Shipment from our facility to your location (we often include this in our quotes)
- Insert printing for jewel case or tray cards.
- Packaging such as cardboard mailers or jewel cases
- Custom shaped CD-ROMs
- Rush turnaround time (normal turnaround time is 7-10 days)

Payment terms are 50% at project start and final payment is due before final shipment.